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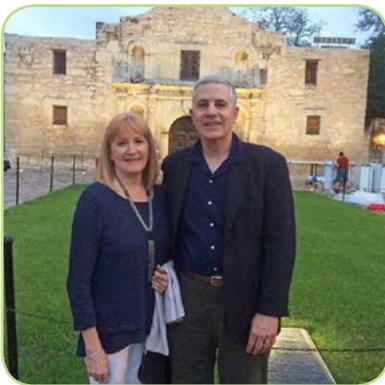
Don't forget about mom!

MOTHER'S DAY MAY 8

What's **new**

Hi everyone, April was quite a traveling month for Jan & me. You may recall in last month's newsletter we had two conferences to attend in April.

The one in Chicago was all about helping customers with trade-show materials, banners, signs and stuff like that. It was very interesting. Since DPI is involved in event printing; signs and trade-show materials are a natural extension to our product line.



Jan and Steve at the Alamo

Something unique about Chicago was the weather. On Saturday it snowed, on Sunday it was 72° and then on Monday it snowed. YIKES! On one day the weather was 40 degrees warmer in Springfield than in Chicago.

Then, mid-month, right around Tax Day, we headed off to San Antonio, TX for a Print Owners Conference. Here's something interesting, I met a lot of people from Springfield there. [See more about this in Ripley's Believe It or Not on Page 2].

Springfield was well represented among the 100 different print companies in attendance. There were three print owners from Springfield. It was fun to catch up with fellow printers, especially from my hometown. The thing is, I had to travel 691 miles to see them, when they work 5 miles from me.

Kudos to the DPI staff back home for taking care of everything and you, our customers, while we were away. On the way back we stopped in Dallas to see my brothers Jim & Robert and their wives. That was a nice way to end the trip.

This month we highlight Andy's Custard and Great Game of Business, two of our valued clients. See articles on page 3. I also announce the winners of last month's "Movies everyone else loves, but I hate" contest on page 2.

Lastly I'd like to give a great big shout out to my grandson Dylan Maddox who graduates this month from Nixa High School. He is a solid kid and we love him dearly. He earned an academic scholarship to Harding University. Way to go Dylan! ■



Steve



Do you know anyone like this?

RIPLEY'S BELIEVE IT OR NOT

The first day of the conference in San Antonio, Doug Stone, a good friend from Springfield, stepped on the elevator with me. He happened to be there for a different conference.

A few days later I ran into Mike Taylor, a DPI client from Springfield. Neither of these people had anything to do with the conference I was attending. [This kind of thing happens all the time when I travel]

Lastly, Jan and I went to lunch on Sunday at an out of the way spot, mostly for locals. That evening we weren't even sure we were going to go out but at

the last minute went down to the Riverwalk. This was about a mile from where we ate lunch. We ate at a BBQ restaurant and I saw a man at the joining table that had been at our far away lunch spot. Then as he gets up to leave, three people sit down next to us who were also at the same lunch spot when we were there. Now that is creepy.

So what did I do? I went out and bought a lottery ticket. No, just kidding, but I thought about it. In a town of 2 million people and over 5000 restaurants we ran into the same 4 people again that we had never seen before, except at the lunch spot. ■

LOST LUGGAGE

After his return from Rome, Joe couldn't find his luggage in the airport baggage area. He went to the lost luggage office and told the attendant that his bags hadn't shown up on the carousel.

She smiled and told him not to worry. She assured him he was in good hands and that they were all trained professionals who were experts at finding lost luggage.

"Let me ask you a few questions, OK?", She said. "First of all, has your plane arrived yet?"

Joe decided he might as well write his luggage off forever. ■



Have you ever experienced lost luggage?

"MOVIES EVERYONE ELSE LOVES BUT I HATE" - RESULTS

The winner of our April Movie contest is Rita Elliot of Wilhoit Properties. She wins a \$50 gift package to AMC theaters. Second place goes to Diane McCoy of Stainless Fabrication and she wins a \$20 Starbucks card. Congratulations! All others win Andy's cards ,because everyone is a winner at DPI Printing. Some of the loved/hated movies include:



Star Wars



Rambo Movies



Monty Python



The Notebook



Citizen Kane



Sling Blade

Diane McCoy told me that right after she sent in her selection of Sling Blade, when she went home her husband was on the couch watching.... Wait for it.... Sling Blade - too cool, Diane. Uhhh-UMMMM! HA)

THE NEAREST THING TO A FREE LUNCH



Milton Freedman

"After the fall of Soviet Socialist Russia and Communism, everyone in the world agreed that socialism was a failure and everyone in the world (more or less) agreed that capitalism was a success. Every capitalist country in the world deduced from that, what the world needed most was more socialism." -Milton Freedman

COOL IDEA FROM PAUL MUELLER COMPANY

We recently had the pleasure of working with Kelsey Owens of Paul Mueller Company. She wanted to develop a Passport booklet to use when workers completed courses. So they came up with the idea of a passport training booklet for the employees to receive a stamp after they had completed that course. "It's been a huge success", according to Owens.

When we started talking with Kelsey the first challenge was to find cover weight paper with the thickness and texture of a true passport cover. We were able to locate that in the color she wanted. Then we created a die for the cover impression and bound the booklet after it was printed.

Projects like this are a lot fun to work on. Phoenix Home Care has also created a training booklet using the passport concept from this idea.

If you have special needs for your company please ask, we may have worked on something similar and can help you come up with the ideas you need. ■



GREAT GAME OF BUSINESS CELEBRATES 25 YEARS OF SUCCESS



Recently Great Game of Business celebrated 25 years in business. Another super client for DPI. We were honored to be invited to their celebration event.



When you think about the history of Jack Stack and the people he and his company have touched, it's only natural that their story should be told.



That is a big part of what Great Game does. They help businesses and organizations implement the Open Book management principals made famous by Jack Stack and the Springfield Remanufacturing Company (SRC). Congratulations to another great Springfield company. ■

MAGNOLIA MARKET IN WACO TEXAS



Jan and me at Magnolia in Waco, TX

going to the fair or to a Chiefs game. It was wall to wall people doing nothing but shopping and BUYING. An entrepreneur's dream.

Tip of the hat to this young couple who took their talents and multiplied them into success. Many would say they are lucky, but I find that's usually not the case. Success is where preparedness and hard work meet. ■

You may have heard of the popular television show called *Fixer Upper*, starring Chip and Joanna Gaines of Waco, Texas. On our trip to San Antonio, Jan and I stopped by the new store called Magnolia Market. It's a converted grain silo and surrounding buildings. We stopped on a Thursday, reportedly a 'slower time'. We parked six blocks away and walked with a crowd of people to the entrance. I felt like we were

CONGRATULATIONS TO ANDY'S FROZEN CUSTARD - 30 YEARS IN BUSINESS.



Andy's managers with Steve



Who doesn't know about Andy's Frozen Custard? Since 1986 the Kuntz family has been working on the Andy's story. DPI is pleased to count Andy's as a client.

Recently on my trips to Chicago and Texas I was able to stop at two of the Andy's locations. The managers were kind enough to pose with me for a picture so I could share it in the newsletter. ■

WELCOME NEW CUSTOMERS

- Ashley Furniture
- Springfield Community Gardens
- Old Towne Event Center
- Pure and Clean
- Doubletree Hotel
- Latifi Engineering
- L & M Horseworks
- Mercy Research

THANKS FOR REFERRAL

- Tiffani Killingsworth
- John Osborn

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PLAY ON WORDS

I'm reading a BOOK about anti-gravity. I just can't put it down.

When chemists die, they Barium.

This girl said she recognized me from the vegetarian club, but I'd never met herbivore.

IT HAPPENED 70 YEARS AGO IN 1946

- The United Nations began
- Famous birthdays:
- Bikinis go on sale for the first time
- Dolly Parton - January 19th
- Tupperware introduced in department stores
- Candice Bergen - May 9th
- First car phones introduced
- Donald Trump - June 14th
- George W. Bush - July 6th.
- Harry S. Truman, born in Lamar, Missouri was president